

# 10 Reasons Why We're the Place to Put Your LTC Business



As a large brokerage agency, we offer some of the most comprehensive sales, marketing and medical underwriting support available in the industry today.

**1 We specialize in Long Term Care insurance**  
With more than 15 years of Long Term Care insurance experience, we are able to help you recommend a suitable plan for your clients at a competitive premium.

**2 We have a full-time Long Term Care insurance staff**  
Sales Support Associates will provide illustrations, as well as product and competitive support. Licensing Associates know what is needed to get you appointed and ready to sell. New Business Associates keep you informed of your case status and work to get cases issued quickly.

**3 We offer quality Long Term Care insurance carriers**  
Genworth, John Hancock, LifeSecure, Lincoln Financial, Mutual of Omaha, OneAmerica, and Transamerica.

**4 We are nationwide**  
We have Long Term Care Specialists to support you across the country.

**5 We know how to underwrite**  
Our familiarity with health underwriting gives you added experience to help match your client's individual health issues with a suitable carrier.

**6 We have the right marketing tools**  
Policy comparisons and training tools are a must for day-to-day agent use. Working with our carriers, we provide the tools you need to successfully sell Long Term Care insurance.

**7 We are Internet savvy**  
Our web site provides carrier software and form downloads, online illustration and material requests, as well as additional marketing support.

**8 We can educate**  
We offer up-to-date courses featuring some of the best carriers in the business, new products, and sought-after sales knowledge.

**9 We know the employer/association marketplace**  
Associates are available to help you provide a possible solution for your employer group or association clients.

**10 We work with our carriers on your clients' behalf**  
Our strong and long-standing relationships with our carriers provide you with outstanding service and exceptional support.

**Contact us at 800.279.0751 to learn more about why we're the place to put your LTC business.**